

DisCouRSE Network+

Social Media & Communications Guidelines for Funded Projects

Thank you for being part of DisCouRSE Network+. We are proud to support your work and ask that all funded projects follow the guidelines below to ensure visibility, transparency, and shared impact across the network.

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1. Acknowledging Funding

All outputs must acknowledge DisCourSE Network+ support, including: articles, reports, blogs, websites, presentations, workshops, datasets, and media.

Use the following text:

This work was supported by the [DisCourSE Network+](#), which received funding through the UKRI Digital Research Infrastructure Programme

2. Social Media

To maximise visibility:

- Tag @DisCourSE (where possible)
- Include a funding acknowledgement
- Share visuals (images, posters, graphics)
- **Template:**
We're excited to share [output/event]!
This project was funded by the DisCourSE Network+, which received funding through the UKRI Digital Research Infrastructure Programme.
Learn more: [link]

Hashtags:

#DisCourSE #DisCourSEnetwork #Research #DigitalDiscourse #InterdisciplinaryResearch

3. Depositing Outputs in Zenodo

All outputs should be deposited in Zenodo. Please log in and submit your output; submissions will be pending review by the team and approved on the DisCourSE community Zenodo page.

[DisCourSE Network Community on Zenodo.](#)

If the output is already published and has a DOI, please add it to [Zotero](#) instead.

If you need assistance with posting submissions on Zenodo, contact arc.discourse@ucl.ac.uk directly.

Includes: reports, datasets, code, presentations, workshop materials.

Why:

- DOI assignment

- Open access preservation
- Citation tracking

4. Project Websites

Project websites must:

- Acknowledge DisCourSE Network+ funding
- Link to the network website Display the logo (if possible)

5. Events & Workshops

For funded events:

- Include DisCourSE logo on materials
- Acknowledge funding verbally and on slides
- Share outcomes on social media
- Upload materials to Zenodo

6. Media & Press

- Acknowledge DisCourSE Network+ funding
- Inform the team of upcoming coverage
- Share links once published

7. Visual Identity

- For logos, templates, or branding support, contact: arc.discourse@ucl.ac.uk

8. Checklist

Before publishing, confirm:

- Funding acknowledged
- Social media tag(s) included
- Website link added
- Output uploaded to Zenodo (if applicable)
- Network informed via project reports or emailing arc.discourse@ucl.ac.uk